



Cinco de Mayo Festival
 Hosted by
 El Puente de Celina and the City of Celina



SPONSORSHIP AGREEMENT

El Puente de Celina is dedicated to celebrating Latino culture and serving as a resource that promotes community development and educational achievement. Through the Cinco de Mayo Festival, we honor and celebrate a segment of our diverse Latino cultures and create a community project that brings people of diverse backgrounds together, culminating in a festive event that features food, music and performances unique to Mexican culture. Goals include 1. A widening of our community circle and increased appreciation, understanding and respect for our diverse citizens, and 2. A college scholarship fund that helps the winners of the Cinco de Mayo essay contest attend college.

Company/Sponsor Name: _____

Address: _____ **City** _____ **St** _____ **Zip** _____

Contact Person: _____

Phone: _____ **Fax:** _____ **Email:** _____

_____	_____	_____
Individual/Authorized Representative	Signature	Date

SPONSORSHIP LEVEL

(Check Level Below)

- | | | |
|--------------------------|----------------|-------------|
| <input type="checkbox"/> | Title Sponsor | \$1,000 |
| <input type="checkbox"/> | Oro Sponsor | \$500 |
| <input type="checkbox"/> | Plata Sponsor | \$250 |
| <input type="checkbox"/> | Bronce Sponsor | \$100 |
| <input type="checkbox"/> | Amigo Sponsor | \$25 and up |

Sponsor Booth: Title Sponsors (2 booths) and Gold Sponsors (1 booth) are entitled to a booth(s) at no cost. All other sponsors wanting a booth space must fill out a Vendor-Sponsor Form and pay the required fees. Please indicate if you desire a booth: ___ Yes, requesting a booth ___ No booth will be requested. Please use Dago Rodriguez 214-592-5318 as point of contact.

Make Checks Payable to: City of Celina/Cinco de Mayo and return to City Hall. You can also mail it to El Puente de Celina P.O. Box 82, Celina, 75009.

Payment enclosed in the amount of \$_____

Check will be sent in the amount of \$_____ **Deadline:** Payment is due by April 20th.

Muchísimas gracias por su apollo!
Thank you for your support!

SPONSORSHIP LEVELS

Title Sponsor \$1,000+ (limit 2 sponsors)

- 2 booth spaces in prime location at no cost.
- Company **name** prominently positioned on main event banner as “Title Sponsor”
- Company **name** will be featured on publication materials and identified as Title Sponsors, prominently positioned with El Puente de Celina and The City of Celina.
 - Advertised Event Flier distributed through City
 - Posters
 - Web site
 - Sponsor Boards (Standing “A” frames positioned around the square, featuring list of sponsors)
- Company banner displayed (Sponsor supplies banner)
- Company **name** on “Sponsor Boards” displayed around the square

Oro/Gold Sponsor \$500+ (limit 3 sponsors)

- 1 booth space in prime location at no cost.
- Company **name** will be featured on the following publication materials and identified as “Oro/Gold Sponsors”.
 - Posters
 - Web site
 - Sponsor Boards (Standing “A” frames positioned throughout the square, featuring list of sponsors)
- Company banner displayed (Sponsor supplies banner)
- Company **name** on “Sponsor Boards” displayed around the square

Plata/Silver Sponsor \$250

- Company **name** will be featured on the following publication materials and identified as “Plata/Silver Sponsors”.
 - Flyers
 - Web site
 - Sponsor Boards (Standing “A” frames positioned around the square, featuring list of sponsors)
- Company banner displayed (Sponsor supplies banner)
- Company **name** on “Sponsor Boards” displayed around the square

Bronce/Bronze Sponsor \$100

- Company **name** will be featured on the following publication materials and identified as “Bronce/Bronze Sponsors”.
 - Web site
 - Sponsor Boards (Standing “A” frames positioned around the square, featuring list of sponsors)
- Company banner displayed (Sponsor supplies banner)
- Company **name** on “Sponsor Boards” displayed around the square

Amigo Sponsor \$25 and up

- Company **name** will be featured on the following publication materials and identified as “Amigo Sponsors”.
 - Web site

All commercial artwork is subject to the approval of El Puente de Celina and should be camera ready at 300 dpi. We accept pdf, tif, and jpeg files. You must submit artwork by email to ben@mediamavenscg.com (214-925-5318) or on a clearly labeled disk drive. Deadline for submission of artwork is April 20th.